



3 reasons why argus is best for Home projection

1 You get *truer, brighter color!* Compare Argus, watt for watt, with all other projectors. You receive up to 35% more natural light for equal size projections. Your color slides screen sharper, brighter with more uniform illumination.

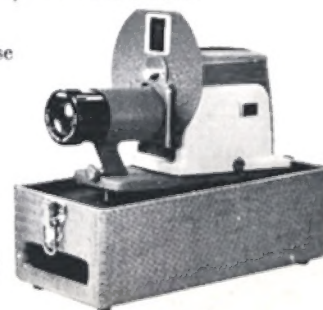
2 You get *more picture!* Compared with the ordinary 5" projection lens, the special home-

designed Argus lens gives you an 85% larger picture area at 25 feet—75% larger at 15 feet—and at 10 feet, a sharp 2'3" x 3'5" picture, impossible with the 5" lens.

3 You get *more ease!* Exclusive Argus rotary slide carrier lets you put your slides in right side up, the natural way—then one spin and they're on the screen.

argus PBB 200 \$44.95 with case

This top-value de luxe model has a brilliant, hard-coated f:3.5 lens, constant-cooling blower base, ultra-modern lift-off case. Other Argus Projectors as low as \$27.95. See your local Argus dealer—listed in the Classified phone book. Prices subject to change without notice.



argus
Cameras, Inc. Ann Arbor, Mich.

P.S. It's the perfect Christmas gift for that friend or family member who owns a 35mm camera!